

International Affairs and International Business, BS (Boston)

Students who pursue this combined major will have the opportunity to learn how international business practices influence and are influenced by state-society interactions such as labor rights, trade practices, climate and sustainability priorities, political implications, as well international institutions.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

NUPath Requirements

All undergraduate students are required to complete the NUPath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

International Affairs Requirements

Code	Title	Hours
Introduction to College		
Complete one of the following:		1
INTL 1000	International Affairs at Northeastern	
or BUSN 1102	Personal Skill Development for Business	

Required International Affairs Courses

A grade of C or higher is required for ECON courses.

ECON 1115	Principles of Macroeconomics	4
or ECON 1116	Principles of Microeconomics	
INTL 1101	Globalization and International Affairs	4
INTL 3400	International Conflict and Negotiation	4
INTL 4700	Senior Capstone Seminar in International Affairs	4
POLS 1160	International Relations	4

International Experiential Learning

Complete one of the following:

One semester of study-abroad experience

One co-op abroad experience

Two Dialogue of Civilizations (summer programs)

Two summer traditional study-abroad experiences

One N.U.in experience and one Dialogue of Civilizations or one summer traditional study-abroad experience

Two approved short-term programs abroad

International Affairs Elective

Code	Title	Hours
Complete one of the following:		4

Code	Title	Hours
INTL 2480	Women and World Politics	
INTL 2500	Race and Global Human Mobility	
INTL 2600	Artificial Intelligence and World Politics	
INTL 3150	Global Philanthropy	
INTL 3200	Cities in a Global Context	
INTL 3350	Borders and Racial Security	
INTL 3406	International Law	
INTL 3430	Revolution, Civil War, and Insurrection	
INTL 3450	Security, Culture, Power	

INTL 3520	Global Political Economy
INTL 4100	Forced Migration: Refugees, Exiles, and Displaced Persons
INTL 5010	International Human Rights Law and Policy
INTL 5100	Climate and Development

Regional Analysis Requirement

Code	Title	Hours
Complete three of the following, two of which must be in one region. Select courses taken during a semester study abroad or specific Dialogue of Civilizations courses may count as regional analysis courses pending approval of the international affairs head faculty advisor. See department for additional courses:		12

Code	Title	Hours
<i>Africa</i>		
AFCS 2410	Possession, Sacrifice, and Divination in African Diasporic Religions	
AFCS 2900	Swahili, Culture, and Politics in Kenya	
AFCS 4939	Community Health, Culture, and Development in Kenya	
ANTH 4510	Contemporary Issues in Global Africa	
HIST 2390	Africa and the World in Early Times	
or AFCS 2390	Africa and the World in Early Times	
INNO 3308	Business Economic History of South Africa	
MUSC 1128	Music of Africa	
<i>Asia</i>		
ANTH 4350	Ethnography of Southeast Asia	
ANTH 4410	Neoliberalism in Asia	
ANTH 4515	Culture and Politics in Modern India	
ASNS 1150	East Asian Studies	
or HIST 1150	East Asian Studies	
HIST 1246	World War II in the Pacific	
HIST 1252	Japanese Literature and Culture	
HIST 1253	History of Vietnam Wars	
HIST 1500	Modern China	
HIST 2351	Modern Japan	
JPNS 1260	Japanese Film	
JPNS 1700	Introduction to Japanese Pop Culture	
PHIL 1275	Hinduism, Buddhism, and Beyond	
PHIL 1290	Chinese Philosophy and Religion	
PHIL 2395	Japanese Buddhism	
POLS 3485	China: Governance and Foreign Policy	
<i>Europe</i>		
ANTH 4210	Anthropology of Eastern Europe	
FRNH 1501	Introduction to French Culture	
HIST 1170	Europe: Empires, Revolutions, Wars, and Their Aftermath	
HIST 1272	Europe in the Middle Ages, 500–1500	
HIST 1286	History of the Soviet Union	
HIST 2370	Renaissance to Enlightenment	
HIST 2375	The Tudors, the Stuarts, and the Birth of Modern Britain	
HIST 2388	World War II in Eastern Europe	
INTL 3455	Russian Foreign Policy	
or POLS 3455	Russian Foreign Policy	
POLS 3435	Politics and Governance of Europe and the European Union	
SPNS 1504	Cultural History of Spain	
<i>Latin America</i>		
AFCS 2330	Afro-Latin American Studies	

ANTH 4500	Latin American Society and Development
HIST 1187	Introduction to Latin American History
HIST 2025	Latin American History through Film
LACS 1220	Latino, Latin American, and Caribbean Studies
SPNS 1240	Latin American Film
SPNS 1505	Latin American Culture, History, and Politics
SPNS 3240	Social Justice in Latin American and Latinx Film
SPNS 3715	New Narratives: Latin America after 1989
SPNS 3720	Literature, Arts, and Poverty in Latin America
SPNS 4655	Latin American Literature

Middle East

ARAB 1502	Introduction to Arab Culture
ECON 1292	Economic History of the Middle East
HIST 1185	Introduction to Middle Eastern History
INTL 1150	The Mediterranean World: An Overview
INTL 1160	Middle East Studies
INTL 2100	Modern Israel
INTL 2200	America and the Middle East
PHIL 1280	Islam: Rituals, Traditions, and Debates
PHIL 1285	Jewish Religion and Culture
POLS 3465	Government and Politics in the Middle East

Business Requirements

Code	Title	Hours
Accounting		
ACCT 1201	Financial Accounting and Reporting	4
Finance		
FINA 2201	Financial Management	4
Marketing		
MKTG 2201	Introduction to Marketing	4
Organizational Behavior		
ORGB 3201	Organizational Behavior	4
or ORGB 3203	Behavioral Aspects of Digital Transformation	
Business Core Option		
Complete one of the following:		4
ACCT 2301	Profit Analysis for Managers and Advisors	
INNO 2301	Innovation!	
MISM 2301	Introduction to Information Systems and Digital Technologies	
SCHM 2301	Supply Chain and Operations Management	

Required Concentration

- Global Business and Strategy (<https://catalog.northeastern.edu/undergraduate/business/concentrations/global-business-strategy/>)

Integrative Course Requirements

Code	Title	Hours
INTB 4202	Executing Global Strategy	4
INTL 4700	Senior Capstone Seminar in International Affairs	4

Supporting Courses

Code	Title	Hours
Co-op Preparation		
BUSN 1103	Professional Development for Business Co-op	1
or EESH 2000	Professional Development for Co-op	

Statistics Requirement

MGSC 2301	Business Statistics
or INTL 2718	Research Methods in International Affairs

Second Business Concentration (Optional)

A second business concentration is optional and may be chosen from the following:

- Accounting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<https://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

Business Experiential Requirements

Code	Title	Hours
Complete at least one of the following experiences:		0-8
BUSN 4945	In-the-Field Experiential Professional Practicum	
COOP 3945	Co-op Work Experience	
COOP 3946	Co-op Work Experience—Half Time	
COOP 3947	Co-op Work Experience Abroad—Half Time	
COOP 3948	Co-op Work Experience Abroad	
COOP 3949	Internship Exchange	
EEBA 2945	Internship Experience	
EEBA 2948	Internship Experience Abroad	

Business GPA Requirement

A minimum 2.000 GPA is required in business courses.

Program Requirement

128 total semester hours required

Plan of Study

Sample Plan of Study

The plan below is a sample. Students should consult with their academic advisor to confirm individual academic plans.

This program requires one of the following abroad options:

- Semester-long student abroad experience
- Cooperative education abroad experience
- Two Dialogue of Civilizations summer programs
- Two summer traditional study-abroad experiences
- N.U.in experience combined with either Dialogue of Civilizations or traditional summer study-abroad experience

Year 1

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
BUSN 1102 or INTL 1000		1 ACCT 1201		4 FINA 2201		4 MKTG 2201	4
ECON 1115 or 1116		4 MGSC 2301 or INTL 2718		4 NUpath		4 INTL undergraduate elective	4
ENGW 1111		4 INTL undergraduate elective		4			
INTB 1205		4 NUpath		4			
INTL 1101		4					
		17		16		8	8

Year 2

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
BUSN 1103 or EESH 2000		1 Co-op		0 Co-op		0 Elective	4
INTB 2205		2				Elective	4
INTB 2206		2				Student may choose to participate in a Dialogue of Civilizations experience	
Business Core Option:		4					
ACCT 2301, INNO 2301, MISM 2301, or SCHM 2301							
INTL undergraduate elective		4					
INTL undergraduate elective		4					
		17		0		0	8

Year 3

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ENGW 3304 or 3315		4 Co-op		0 Co-op		0 Elective	4
INTB 3310, FINA 4320, INTB 4983, MKTG 4512, or SCHM 3301		4				Elective	4
INTL 3400		4					
ORGB 3201 or 3203		4					
		16		0		0	8

Year 4

Fall	Hours	Spring	Hours
INTL 4700		4 INTB 4202	4
INTL undergraduate elective		4 NUpath	4
NUpath		4 Elective	4
Elective		4 Elective	4
		16	16

Total Hours: 130