

Economics and International Business, BS (Boston)

The combined economics and international business degree gives students the opportunity to learn about economic theory and applications and how an economics perspective guides strategy and conduct of international business operations. Economics provides theoretical underpinnings for international business in areas such as export and import activity, foreign investment decisions, choosing overseas locations for manufacturing and conducting R&D, deciding on technology transfer, the setting and movement of foreign exchange rates, the role of trade balances in influencing the macroeconomy, and government regulations affecting global antitrust issues and the freedom of action of multinational corporations. The combined major gives interested students a chance to learn how economic principles can be utilized by managers in directing international business activities.

Program Requirements

Economics Requirements

Code	Title	Hours
Introduction to College		
Complete one of the following:		1
ECON 1000	Economics at Northeastern	1
or BUSN 1102	Personal Skill Development for Business	
Required Economics Courses		
A grade of C or higher is required for ECON courses.		
ECON 1115	Principles of Macroeconomics	4
ECON 1116	Principles of Microeconomics	4
ECON 2315	Macroeconomic Theory	4
ECON 2316	Microeconomic Theory	4
ECON 2560	Applied Econometrics	4
Economics Elective		
Complete four ECON electives with, at most, one course within the 1000 level. Unless otherwise noted in specific combined majors, required core economics courses cannot be counted as electives by students completing Department of Economics programs.		16
ECON 1200 - ECON 1999		
ECON 2990 - ECON 3559		
ECON 3561 - ECON 4689		
ECON 4900–ECON 4996		
ECON 5200–ECON 5999		

Business Requirements

Code	Title	Hours
Accounting		
ACCT 1201	Financial Accounting and Reporting	4
Finance		
FINA 2201	Financial Management	4
Marketing		
MKTG 2201	Introduction to Marketing	4
Organizational Behavior		
ORGB 3201	Organizational Behavior	4
or ORGB 3203	Behavioral Aspects of Digital Transformation	
Business Core Option		
Complete one of the following:		4
ACCT 2301	Profit Analysis for Managers and Advisors	
INNO 2301	Innovation!	
MISM 2301	Introduction to Information Systems and Digital Technologies	
SCHM 2301	Supply Chain and Operations Management	

Required Business Concentration

- Global Business and Strategy (<https://catalog.northeastern.edu/undergraduate/business/concentrations/global-business-strategy/>)

Integrative Course Requirements

Code	Title	Hours
Complete one of the following (may not overlap with courses used for ECON elective section):		4
ECON 3291	Development Economics	
ECON 3635	International Economics	

Supporting Courses

Code	Title	Hours
Co-op Preparation		
BUSN 1103 or EESH 2000	Professional Development for Business Co-op Professional Development for Co-op	1
Statistics Requirement		
MGSC 2301 or ECON 2350	Business Statistics Statistics for Economists	4
Calculus		
Complete one of the following:		4
MATH 1231	Calculus for Business and Economics (It is highly recommended that students who take MATH 1231 take sections devoted to ECON students only.)	
MATH 1241	Calculus 1	
MATH 1245	Calculus with Applications	
MATH 1251	Calculus and Differential Equations for Biology 1	
MATH 1340	Intensive Calculus for Engineers	
MATH 1341	Calculus 1 for Science and Engineering	
Computer Science		
Complete one of the following:		4-5
CS 1100 and CS 1101	Computer Science and Its Applications and Lab for CS 1100	
MISM 2510	Fundamentals of Information Analytics	

International Experiential Learning

Code	Title	Hours
Complete one of the following:		
One semester of study-abroad experience		
One co-op abroad experience		
Two Dialogue of Civilizations (summer programs)		
Two summer traditional study-abroad experiences		
Two approved short-term programs abroad		

Second Business Concentration (Optional)

A second business concentration is optional and may be chosen from the following list:

- Accounting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<https://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- (<https://catalog.northeastern.edu/undergraduate/business/concentrations/family-business/>) Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)

- Marketing Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

Business Experiential Learning

Code	Title	Hours
Complete at least one of the following experiences:		0-8
BUSN 4945	In-the-Field Experiential Professional Practicum	
COOP 3945	Co-op Work Experience	
COOP 3946	Co-op Work Experience—Half Time	
COOP 3947	Co-op Work Experience Abroad—Half Time	
COOP 3949	Internship Exchange	
EEBA 2945	Internship Experience	
EEBA 2948	Internship Experience Abroad	

Business GPA Requirement

Minimum 2.000 GPA required in business courses

Economics GPA Requirement

Grades in the following four ECON courses must average a minimum of C (2.000):

Code	Title	Hours
ECON 2315	Macroeconomic Theory	
ECON 2316	Microeconomic Theory	
ECON 2350	Statistics for Economists	
ECON 2560	Applied Econometrics	

Program Requirement

128 total semester hours required

Plan of Study

The plan below is a sample. Students should consult with their academic advisor to confirm individual academic plans.

This program requires one of the following abroad options:

Semester-long study-abroad experience; cooperative education abroad experience; two Dialogue of Civilizations (summer programs); two summer traditional study-abroad experiences.

Sample Plan of Study

Year 1							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
BUSN 1102 or INTL 1000		1 ACCT 1201		4 FINA 2201		4 MKTG 2201	4
ECON 1115 or 1116		4 ECON 1116 or 1115		4 NUpath		4 ECON undergraduate elective	4
ENGW 1111		4 MGSC 2301 or ECON 2350		4			
INTB 1205		4 NUpath		4			
MATH 1231		4					
	17		16		8		8
Year 2							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
BUSN 1103 or EESH 2000		1 Co-op		0 Co-op		0 Elective	4
ECON 2315 or 2316		4				Elective	4
INTB 2205		2				Student may choose to participate in a Dialogue of Civilizations experience	
INTB 2206		2					

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Complete one of the approved business core: 4

ACCT 2301, INNO 2301,
MISM 2301, or SCHM
2301

ECON undergraduate elective 4

17

0

0

8

Year 3

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ECON 2316 or 2315	4	Co-op	0	Co-op	0	ENGW 3304, 3308, or 3315	4

ECON 2560	4					Elective	4
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ORGB 3201 or 3203 4

Complete one of the following: 4

FINA 4320, INTB 3310,
INTB 3330, INTB 4983,
MKTG 4512, SCHM
3301, or STRT 3301

16

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0

8

Year 4

Fall	Hours	Spring	Hours
ECON 3291 or 3635	4	INTB 4202	4

ECON undergraduate elective	4	NUpath	4
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NUpath	4	Elective	4
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Elective	4	Elective	4
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16

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Total Hours: 130