

# Health Sciences Entrepreneurship, Minor

The Minor in Health Sciences Entrepreneurship offers students in-depth knowledge and practical skills at the intersection of entrepreneurship and the health sciences field. This interdisciplinary program is designed to equip students with the tools and mindset necessary to drive innovation, develop sustainable healthcare ventures, and address emerging challenges in the healthcare industry. Students can explore the unique opportunities and complexities associated with starting and managing businesses in healthcare. The minor provides an opportunity to gain a comprehensive understanding of entrepreneurship principles, business development strategies, and the specific dynamics of the healthcare landscape. By combining theoretical knowledge with hands-on experiences, the program focuses on skills and attitude development required to identify unmet needs, create viable solutions, and navigate the regulatory and ethical considerations that shape the healthcare industry.

The minor is designed to complement a range of majors within the health sciences field, including healthcare administration, biomedical sciences, nursing, public health, and related disciplines. A Minor in Health Sciences Entrepreneurship can enrich the knowledge and skill of students pursuing careers as healthcare entrepreneurs, intrapreneurs within existing healthcare organizations, consultants, or leaders driving innovation and change in the healthcare industry.

The minor is designed for students who wish to emerge with a unique skill set that combines entrepreneurial thinking, healthcare expertise, and business acumen, positioning them to make a positive impact on healthcare delivery, patient outcomes, and the future of the healthcare industry.

## Minor Requirements

The minor consists of three required courses and one elective course. Up to *two courses* from other major and minor requirements may apply to this minor.

### Required Courses

Code	Title	Hours
HLTH 2500	Entrepreneurship in Health Sciences	4
HLTH 2550	Product Design, Development, and Innovation in Health Science	4
PHMD 2350	Healthcare Systems <sup>1</sup>	3-4
or PHTH 1260	The American Healthcare System	
or PHTH 1261	Comparative Healthcare Systems	

<sup>1</sup> Students who only complete 11 semester hours of required coursework must take a 4-semester-hour elective for a total of 15 semester hours.

### Elective Courses

Code	Title	Hours
Complete one of the following:		3-4
ENTR 2303	Marketing Strategies for Startups	
ENTR 3305	Business Model Design and Innovation	
ENTR 3330	Design Thinking for Startups	
ENTR 4505	Entrepreneurial Venture Growth Strategies	
INNO 2206	Global Social Enterprise	
INNO 2301	Innovation!	
INNO 2304	Industry Disruption and Corporate Transformation	
MKTG 2201	Introduction to Marketing	
PHTH 2350	Community and Public Health	
PHTH 2351	Community and Public Health - Global	
PHTH 2515	Healthcare Policy and Administration	
PHTH 5234	Economic Perspectives on Health Policy	

## GPA Requirement

Students are required to have an overall grade-point average of 2.000 or higher.

## Credit Requirement

15 semester hours required