

# International Business, BSIB (Boston)

The Bachelor of Science in International Business program is designed to prepare students to be successful managers in an evolving global economy. They develop the skills and knowledge needed to work across cultures and differing business practices, both virtually and face-to-face. Program curriculum examines how a global environment impacts a student's chosen concentration.

Knowledge about other cultures and practices is best learned on location and experientially. BSIB students are expected to complete at least one semester of study or cooperative education experience in a country other than where they grew up. Students will create an individual academic plan based upon their interest and career goals. Students are encouraged to become proficient in a second language.

Upon graduation, students are able to make an impact from day one at companies that are engaged in business internationally. Graduates can also work in their home country for a company that operates internationally as well as overseas on a foreign assignment.

The BSIB program can be completed in four or five years, depending on the program of study. During the optional fifth year, the program offers the opportunity to earn a Master of Science in International Management, a Master of Science in Finance, or a Master of Science in Accounting through the PlusOne option.

## Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

## Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

## NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

NUpath requirements Differences and Diversity (DD), Natural and Designed World (ND), and Formal and Quantitative Reasoning (FQ) are not explicitly satisfied by required courses in the business curriculum at this time. Students are responsible for satisfying these requirements, and if these are not fulfilled in required major courses, they should use general electives to do so.

BSIB students are required to complete at least a one-semester overseas requirement. The one semester overseas can be fulfilled by a study-abroad or overseas co-op.

## Business Core

Code	Title	Hours
ACCT 1201	Financial Accounting and Reporting	4
FINA 2201	Financial Management	4
INNO 2301	Innovation!	4
MGSC 2301	Business Statistics	4
MKTG 2201	Introduction to Marketing	4
ORGB 3201	Organizational Behavior	4
or ORGB 3203	Behavioral Aspects of Digital Transformation	

## International Business Requirements

Code	Title	Hours
All BSIB core courses must be completed at D'Amore-McKim or one of its approved partner universities.		
INTB 1205	The Global Business Environment	4
INTB 2205	Business Decision Making in Developed Country Environments	2
INTB 2206	International Business Decision Making in Emerging Markets	2
INTB 3205	Understanding and Managing Cultural Differences	4
INTB 4202	Executing Global Strategy	4
Complete one international business elective from the following:		4
FINA 4320	International Financial Management	
INTB 3330	Digital Globalization	
INTB 4983	Special Topics in International Business	
MKTG 4512	International Marketing	

SCHM 3301	Global Supply Chain Strategy
STRT 3301	Multinational Corporations and Global Sustainability: Complexities, Strategies, and Societal Impact

## International Experiential Learning

Code	Title	Hours
Complete one of the following:		
One semester of study-abroad experience		
Two Dialogues of Civilization (summer programs)		
Two summer traditional study-abroad experiences		
One N.U.in international experience or one international Global Scholars semester		
COOP 3948	Co-op Work Experience Abroad <sup>1</sup>	

<sup>1</sup> Co-op Work Experience Abroad (COOP 3948) may also be used toward the Business Experiential Learning Requirement.

## Concentration

Complete one of the following concentrations. A second concentration is optional. Certain concentrations require additional prerequisites. Please consult your academic advisor to ensure you have met these requirements.

- Accounting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<https://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

## General Education

Code	Title	Hours
BUSN 1102	Personal Skill Development for Business	1
BUSN 1103	Professional Development for Business Co-op	1
ECON 1116	Principles of Microeconomics	4

## Business Experiential Learning

Code	Title	Hours
Complete at least one of the following experiences:		
BUSN 4945	In-the-Field Experiential Professional Practicum	
COOP 3945	Co-op Work Experience	
COOP 3946	Co-op Work Experience—Half Time	
COOP 3947	Co-op Work Experience Abroad—Half Time	
COOP 3948	Co-op Work Experience Abroad	
EEBA 2945	Internship Experience (with D'Amore-McKim Cooperative Education Department Approval)	

EEBA 2948

Internship Experience Abroad (with D'Amore-McKim Cooperative Education  
Department Approval)

## Business GPA Requirement

A minimum 2.000 GPA in business courses is required.

## Program Requirement

128 total semester hours required

## Plan of Study

### Sample Plan of Study

#### FOUR-YEARS, YEAR THREE ABROAD WITH TWO CO-OPS IN SPRING/SUMMER FIRST-HALF

Note: Individual study plans will be created with an academic advisor and may vary based on the student's goals. The plan below is a sample only.

- Additional courses may be required in place of open electives. Electives may be moved or used to fulfill language classes. Accounting and advisory services and accounting concentrations require Profit Analysis for Managers and Advisors (ACCT 2301) as a prerequisite. Supply chain management requires Supply Chain and Operations Management (SCHM 2301) as a prerequisite. Management information systems requires Introduction to Information Systems and Digital Technologies (MISM 2301) as a prerequisite.

#### Year 1

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ACCT 1201		4 ECON 1116 or INNO 2301		4 FINA 2201		4 Elective	4
BUSN 1102	1	ENGW 1111		4 Elective		4 Elective	4
ECON 1116 or INNO 2301	4	INTB 2205	2				
INTB 1205	4	INTB 2206	2				
MGSC 2301	4	MKTG 2201	4				
	17		16			8	8

#### Year 2

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
BUSN 1103	1	Co-op		0 Co-op		0 Elective	4
INTB 3205	4					Elective	4
Concentration course	4						
Elective	4						
Elective	4						
	17		0			0	8

#### Year 3

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
Semester abroad	0	Co-op (may be abroad)		0 Co-op (may be abroad)		0 Elective	4
Concentration course	4					Elective	4
Elective	4						
Elective	4						
Elective	4						
	16		0			0	8

#### Year 4

Fall	Hours	Spring	Hours
ENGW 3304	4	INTB 4202	4
ORGB 3201 or 3203	4	Concentration course	4
Concentration course	4	Elective	4
Elective	4	Elective	4
	16		16

Total Hours: 130

## Exchange Students

The Bachelor of Science in International Business program is designed to prepare students to be successful managers in an evolving global economy. They develop the skills and knowledge needed to work across cultures and differing business practices, both virtually and face-to-face. Program curriculum examines how a global environment impacts a student's chosen concentration.

Degree-earning exchange students must successfully complete their first two academic years at their home institution and must take part in an integration education experience before transferring to Northeastern University. They are also expected to complete one U.S. domestic cooperative education experience as part of their degree requirements. The total program of study must meet the BSIB degree requirements as listed in this catalog for D'Amore-McKim School of Business students.

Upon graduation, students are able to make an impact from day one at companies that are engaged in business internationally. Graduates can also work in their home country for a company that operates internationally as well as overseas on a foreign assignment.

The BSIB program offers the opportunity to earn a Master of Science in International Management, a Master of Science in Finance, or a Master of Science in Accounting through the PlusOne option.

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or ORGB 3203	Behavioral Aspects of Digital Transformation	

## International Business Requirements

Code	Title	Hours
INTB 1205	The Global Business Environment	4
or INTB 1203	International Business and Global Social Responsibility	
INTB 2205	Business Decision Making in Developed Country Environments	2
INTB 2206	International Business Decision Making in Emerging Markets	2
INTB 3320	International Business Management and Environment	4
INTB 4202	Executing Global Strategy	4

## Concentration

Complete one of the following concentrations. Certain concentrations require additional prerequisites. Please consult your academic advisor to ensure you have met these requirements.

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- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

## General Education

Code	Title	Hours
BUSN 1103	Professional Development for Business Co-op	1
ECON 1116	Principles of Microeconomics	4
ENGW 1111	First-Year Writing	4
ENGW 3304	Advanced Writing in the Business Administration Professions	4

## Business Cooperative Education

Complete one cooperative education experience in the U.S.

## Business GPA Requirement

A minimum 2.000 GPA in business courses is required.

## Program Requirement

128 total semester hours required