

International Business, BS (New York)

The Bachelor of Science in International Business program is designed to prepare students to be successful managers in an evolving global economy. Students have an opportunity to develop the skills and knowledge needed to work across cultures and differing business practices, both virtually and face-to-face. Program curriculum examines how a global environment impacts a student's chosen concentration.

Knowledge about other cultures and practices is best learned on location and experientially. Bachelor of Science in International Business students are expected to complete at least one semester of study or cooperative education experience in a country other than where they grew up. Students will create an individual academic plan based upon their interest and career goals. Students are encouraged to become proficient in a second language.

Upon graduation, students are able to make an impact from day one at companies that are engaged in business internationally. Graduates can also work in their home country for a company that operates internationally as well as overseas on a foreign assignment.

This program is currently only available to former Marymount Manhattan College students who are eligible for continued enrollment at Northeastern University. This program includes required courses that will be taught on ground at the Northeastern New York City campus.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/general-education-requirements/#nupathtext>).

NUpath requirements Differences and Diversity (DD), Natural and Designed World (ND), and Formal and Quantitative Reasoning (FQ) are not explicitly satisfied by required courses in the business curriculum at this time. Students are responsible for satisfying these requirements, and if these are not fulfilled in required major courses, they should use general electives to do so.

New York State Liberal Arts and Sciences Requirements

All undergraduate students enrolled in programs at the New York campus are required to fulfill New York State Liberal Arts and Sciences requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/general-education-requirements/#nyliberalartsandsciencestext>).

Bachelor of Science in International Business students are required to complete at least a one-semester overseas requirement. The one semester overseas can be fulfilled by a study-abroad, two international summer dialogues, one N.U.in international experience, one international Global Scholars semester, or overseas co-op.

Business Core

Code	Title	Hours
ACCT 1201	Financial Accounting and Reporting	4
FINA 2201	Financial Management	4
INNO 2301	Innovation!	4
MGSC 2301	Business Statistics	4
MKTG 2201	Introduction to Marketing	4
ORGB 3201	Organizational Behavior	4
or ORGB 3203	Behavioral Aspects of Digital Transformation	

International Business Requirements

Code	Title	Hours
All Bachelor of Science in International Business core courses must be completed at D'Amore-McKim or one of its approved partner universities.		
INTB 1205	The Global Business Environment	4
INTB 2207	Decision Making in Developed and Emerging Markets	4

INTB 3205	Understanding and Managing Cultural Differences	4
or INTB 3310	Cultural Aspects of International Business	
INTB 4202	Executing Global Strategy	4
Complete one of the following international electives:		4
FINA 4320	International Financial Management	
INTB 2501	Competing to Win in Emerging Markets	
INTB 3330	Digital Globalization	
INTB 4983	Special Topics in International Business	
MKTG 4512	International Marketing	
SCHM 3301	Global Supply Chain Strategy	
STRT 3301	Multinational Corporations and Global Sustainability: Complexities, Strategies, and Societal Impact	

International Experiential Learning

Code	Title	Hours
Complete one of the following:		
One semester of study-abroad experience		
Two Dialogues of Civilization (summer programs)		
Two summer traditional study-abroad experiences		
One N.U.in international experience or one international Global Scholars semester		
COOP 3948	Co-op Work Experience Abroad ¹	
GBST 5101	Global Network Program—International	

¹ Co-op Work Experience Abroad (COOP 3948) may also be used toward the business experiential learning requirement.

Concentration

Complete one of the following required concentrations. A second concentration is optional. Certain concentrations require additional prerequisites. Please consult your academic advisor to ensure you have met these requirements.

- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Fashion Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fashion-marketing/>)
- Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Media and Arts Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/media-arts-management/>)

Supporting Courses

Code	Title	Hours
Economics Requirement		
ECON 1116	Principles of Microeconomics	4
Personal and Professional Development		
BUSN 1102	Personal Skill Development for Business	
BUSN 1103	Professional Development for Business Co-op	

Business Experiential Learning

Code	Title	Hours
Complete at least one of the following:		
BUSN 4945	Experiential Professional Practicum	
COOP 3945	Co-op Work Experience	
COOP 3946	Co-op Work Experience—Half Time	
COOP 3947	Co-op Work Experience Abroad—Half Time	
COOP 3948	Co-op Work Experience Abroad	
EEBA 2945	Internship Experience (with D'Amore-McKim Cooperative Education Department Approval)	

EEBA 2948

Internship Experience Abroad (with D'Amore-McKim Cooperative Education
Department Approval)**Business GPA Requirement**

A minimum 2.000 GPA in business courses is required.

Major Credit Requirement

Complete 64 semester hours in the major.

Program Requirement

128 total semester hours required