

International Business, Minor

The international business minor is designed for non-DMSB students, majoring in fields outside of business, who are interested in developing knowledge, competencies, and skills related to doing business in the global economy. This program would benefit Northeastern University students by providing greater flexibility in their studies, allowing them to pair non-business degrees with a minor in international business, as a means of helping them develop a global mindset. This minor and coursework align with Northeastern's key emphasis of furthering its position as a leading global university.

Minor Requirements

Required Course

Code	Title	Hours
International Business Requirement		
INTB 1209 or INTB 1203	International Business and Global Social Responsibility International Business and Global Social Responsibility	4

Electives

Code	Title	Hours
Complete three of the following, one of which may be chosen from the additional elective options list below:		
INTB 2501	Competing to Win in Emerging Markets	12
INTB 3310	Cultural Aspects of International Business	
INTB 3320	International Business Management and Environment	
INTB 3330	Digital Globalization	
STRT 3301	Multinational Corporations and Global Sustainability: Complexities, Strategies, and Societal Impact	

Additional International Business Electives

Complete one of the following:		
ECON 3635	International Economics	
FINA 4320	International Financial Management	
INTB 4983	Special Topics in International Business	
INTB 4992	Directed Study	
Complete one of the following with approval by the international business minor director:		
INTL 1101	Globalization and International Affairs	
INTL 3520	Global Political Economy	
MKTG 4512	International Marketing	
POLS 1160	International Relations	
POLS 3405	International Political Economy	
POLS 3406	International Law	
SCHM 3301	Global Supply Chain Strategy	

GPA Requirement

2.000 GPA required