

Entrepreneurial Startups, Minor

This interdisciplinary minor guides students through the startup process. The Minor in Entrepreneurial Startups is designed to prepare students from any background or area of study to conceptualize, launch, manage, and grow a new business. Students have an opportunity to learn to shape entrepreneurial opportunities; assess feasibility; and develop other skills needed to conceptualize, launch, manage, and grow a new business venture. Students are exposed to innovation, marketing, and business modeling as they work in interdisciplinary teams to develop business plans. Courses from the College of Arts, Media and Design; the College of Engineering; and the Khoury College of Computer Sciences have been carefully selected to allow students to apply the same course to both their own college degree and the entrepreneurial startups minor.

Minor Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified. The minor is not available to D'Amore-McKim School of Business students or students pursuing a combined major with the D'Amore-McKim School of Business.

Required Courses

Code	Title	Hours
INNO 2301	Innovation!	4

Electives

Code	Title	Hours
Complete three of the following, one of which may be chosen from the additional elective options list:		12
ENTR 2303	Marketing Strategies for Startups	
ENTR 3305	Business Model Design and Innovation	
ENTR 3330	Design Thinking for Startups	
ENTR 4501	Integrated Studies in Entrepreneurial Startups	
<i>Additional Electives</i>		
ENTR 1201	The Entrepreneurial Universe	
ENTR 2215	Understanding Family Enterprise	
ENTR 2225	Examining Family Business Dynamics Through Film	
ENTR 2303	Marketing Strategies for Startups (if not taken in elective list above)	
ENTR 3304	Entrepreneurship and Innovation Law	
ENTR 3305	Business Model Design and Innovation	
ENTR 3330	Design Thinking for Startups (if not taken in elective list above)	
ENTR 3401	Consulting Operations and Growth in Small and Medium Enterprises	
ENTR 4414	Bridging Conflict, Creating Diversity	
ENTR 4501	Integrated Studies in Entrepreneurial Startups (if not taken in elective list above)	
ENTR 4983	Special Topics in Entrepreneurship	
ENTR 5000	New Venture Development	
INNO 2206	Global Social Enterprise	
INNO 2304	Industry Disruption and Corporate Transformation	
INNO 2414	The Social Impact of Business	
INNO 3303	Digital Platform Strategies and Data-Driven Business Models	
INNO 3309	Funding and Measuring Social Impact	
INNO 3335	Product Innovation and Portfolio Management	
or MKTG 4510	New Product Development	
INNO 4225	Growth, Acquisitions, and Alliances	
INNO 4504	Integrated Studies in Corporate Innovation	
INNO 4506	Integrated Studies in Social Innovation and Entrepreneurship	
INNO 4983	Special Topics in Innovation	
One course from an approved Dialogue may count toward an elective.		
ARTG 1250	Design Process Context and Systems	
ARTG 3462	Experience Design Principles	
CS 4500	Software Development	
CS 4520	Mobile Application Development	

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CS 4550	Web Development
GAME 2010	The Business of Games
GE 1110	Engineering Design
GE 5100	Product Development for Engineers
HLTH 2500	Entrepreneurship in Health Sciences
HLTH 2550	Product Design, Development, and Innovation in Health Science

GPA Requirement

2.000 GPA required in the minor