

Emerging Markets, Minor

Emerging markets, such as Brazil, China, Ethiopia, India, Indonesia, Poland, or Turkey, account for 85% of the world's population, half its GDP, and about two-thirds of world economic growth. Understanding how to leverage the consumer needs, talent, and innovation potential of these economies will be vital for the future success of all for-profit and not-for-profit organizations. It will also be important for reducing global poverty and inequality. The minor combines coursework on the economic, political, and business challenges of operating in emerging markets with a hands-on, immersive field study component. This interdisciplinary minor is open to business and nonbusiness students, including BSIB students.

Minor Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified.

Emerging Markets

Code	Title	Hours
Complete one of the following:		4
INTB 2205 and INTB 2206	Business Decision Making in Developed Country Environments and International Business Decision Making in Emerging Markets	
INTB 2501	Competing to Win in Emerging Markets	
INTB 4983	Special Topics in International Business	

Field Study

Code	Title	Hours
Field study as preapproved by the director of the emerging markets minor and/or D'Amore-McKim undergraduate dean's office. Please contact the D'Amore-McKim academic advising office to confirm option(s).		4
Students may undertake 4 semester hours of independent research with approval.		

Electives

Code	Title	Hours
Complete two of the following:		8
ANTH 2305	Global Markets and Local Culture	
ASNS 1150	East Asian Studies	
CLTR 1500 or HIST 1500	Modern Chinese History and Culture Modern China	
COMM 2303	Global and Intercultural Communication	
HIST 2311	Colonialism/Imperialism	
INNO 2206	Global Social Enterprise	
INTB 3310	Cultural Aspects of International Business	
INTL 3400	International Conflict and Negotiation	
INTL 3450	Security, Culture, Power	
POLS 3405	International Political Economy	
POLS 3406	International Law	
POLS 3487	Politics of Developing Nations	
SPNS 1505	Latin American Culture, History, and Politics	

GPA Requirement

2.000 GPA required in the minor