

D'Amore-McKim School of Business

Website (<https://damore-mckim.northeastern.edu/>)

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Northeastern University's D'Amore-McKim School of Business empowers students to become responsible business leaders of the world, capable of working, navigating, and creating in a tech-enabled environment. This is more relevant than ever, thanks to advances in artificial intelligence and technology.

Bringing all of that together is Northeastern's experience-powered approach to education. Students build their own personal brands as they explore a vast array of real-world experiences on their paths to graduation including global immersion, undergraduate research, service-learning projects, interdisciplinary courses, and our signature co-op program.

Our expert faculty members have a deep understanding of business theory, which they apply to both their research and teaching; many also consult and partner with the corporate world. They're plugged into industry trends and will challenge and inspire you. Dedicated academic advisors and co-op coordinators are on hand every step of the way to help students make decisions throughout their academic and professional careers.

We believe there are many types of borders in the world, including place, discipline, and time, and we work to bridge them. Our vision is to be the foremost institution that instills in our learners the necessary experience to learn across borders to lead with impact. We strive to leverage our unique experiential opportunities across our global network, build an interdisciplinary mindset through offerings such as combined majors, respond to both current and future business needs, and bridge new business knowledge between academics and industry. In pursuit of this vision, our faculty and staff embody our values of inclusion, purpose, curiosity, humanics, communication, and global-mindedness, which serve as a framework for collaboration both within and outside our community.

The school offers the following degree programs:

- Business Administration, BSBA (Boston) (<https://catalog.northeastern.edu/undergraduate/business/business-administration-bsba/>)
- Business Administration, BSBA (Oakland) (<https://catalog.northeastern.edu/undergraduate/business/business-administration-bsba-oak/>)
- Business Administration and Law, BS (Boston) (<https://catalog.northeastern.edu/undergraduate/business/business-administration-law-bs/>)
- Interdisciplinary Studies, BS (Oakland) (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-studies-bs/>)
- International Business, BSIB (Boston) (<https://catalog.northeastern.edu/undergraduate/business/international-business-bsib/>)
- Combined major degree programs (<https://catalog.northeastern.edu/undergraduate/business/business-administration-combined-majors/>)

For each degree program, students must choose one of the concentrations listed below:

- Accounting
- Accounting and Advisory Services
- Brand Management
- Business Analytics (not available to combined majors with the Khoury College of Computer Sciences)
- Corporate Innovation
- Entrepreneurial Startups
- Finance
- Fintech
- Global Business and Strategy (available only to combined major(s) with International Business)
- Healthcare Management and Consulting
- International Business (available only as a second concentration)
- Management
- Management Information Systems (not available to combined majors with the Khoury College of Computer Sciences)
- Marketing
- Marketing Analytics
- Social Innovation and Entrepreneurship
- Supply Chain Management

Courses in the sciences, humanities, and social sciences enhance the business curriculum. In addition to their academic courses, all students are required to complete a cooperative education plan.

Cooperative education, or co-op, is an experiential learning approach that deliberately integrates and blends the application of theory into practice. During co-op, students apply the knowledge and skills they have learned across multiple contexts, including classes, extracurricular activities, student leadership roles, and research, in a professional work environment. This application stimulates inquiry and expands knowledge acquisition when students return from co-op and engage in class discussion and discourse. By engaging in co-op, students develop increased self-awareness, a sense of purpose, and define their career aspirations, which can impact postgraduate employment opportunities and lifelong learning. D'Amore-McKim students collaborate with their academic advisor and co-op coordinator to plan, prepare, and reflect on their co-op experiences during their time at Northeastern. Eligibility and the timeline for participation in co-op are based upon a variety of factors and are integrated into a student's academic plan.

The undergraduate program of the D'Amore-McKim School of Business meets the standards of AACSB International—The Association to Advance Collegiate Schools of Business—for faculty and student quality, curriculum design, and overall university support.

After graduation, students can secure positions in various aspects of business, both domestically and internationally, as well as in nonprofit organizations and government agencies.

Academic Progression Standards

In addition to meeting the university progression standards, students must achieve a 2.000 grade-point average in business courses. Freshmen must complete at least 32 semester hours in order to progress to sophomore status. Freshmen who earn fewer than 32 semester hours must make up the difference prior to graduation. Students beyond the first year must complete at least 16 semester hours each in-school (not on co-op) full semester and 8 semester hours each in-school summer half semester in order to progress to the next class standing.

Students who do not meet academic progression standards will be placed on academic probation and may be subject to dismissal from the university.

Satisfactory/Unsatisfactory Option

D'Amore-McKim School of Business students may opt to take courses on a satisfactory/unsatisfactory grading basis in accordance with university policy but should be aware that this policy applies to nonbusiness courses that will count as open electives only. Business courses may not be taken for satisfactory/unsatisfactory grades under any circumstances.

Taking Courses While on Co-op

Students may take one class either online or in person while on co-op during the fall, spring, or summer term. Course participation should not interfere with the student's work performance or assigned working hours while on co-op. With prior written approval of their co-op coordinator and academic advisor, a student may register for a maximum of two courses or 8 semester hours while on co-op.

External Transfer to the D'Amore-McKim School of Business

External transfer students are accepted from other academic institutions during the fall and spring terms. Applications and accompanying materials are submitted directly to the Office of Undergraduate Admissions.

Transfer of business course credits: Students may transfer course credits up to a maximum of 50% of the total credits in the core business courses required in their D'Amore-McKim School of Business program. Normally, upper-division courses (3000 and 4000 level) are not transferable.

Check with the Undergraduate Programs office on the number of business course credits that are transferable by program.

UNIVERSITY TRANSFER POLICY

Please see Admission Policy and Entrance Requirements (<https://catalog.northeastern.edu/undergraduate/admission/admission-policy-entrance-requirements/>) (<https://catalog.northeastern.edu/undergraduate/admission/admission-policy-entrance-requirements/>) for additional information on transfer from other academic institutions.

Graduation Requirements

The D'Amore-McKim School of Business reserves the right to amend programs, courses, and degree requirements to fulfill its educational responsibility to respond to relevant changes in the field.

Bachelor of Science degree candidates must complete all prescribed work of the curriculum in which they seek to qualify. The degree not only represents the formal completion of selected courses but also indicates professional study in the major or concentration. A GPA of 2.000 and a C average in all business courses are required for graduation.

Academic Group Chairs

ACCOUNTING

Kimberly Moreno, PhD

Professor and Group Chair

ENTREPRENEURSHIP AND INNOVATION

Samina Karim, PhD

Professor and Group Chair

FINANCE

Nicole Boyson, PhD

Professor and Group Chair

INTERNATIONAL BUSINESS AND STRATEGY

Gary J. Young, PhD

Professor and Group Chair

MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT

Jayanth Narayanan, PhD

Associate Professor and Group Chair

MARKETING

Felicia Lassk, PhD

Associate Professor and Group Chair

SUPPLY CHAIN AND INFORMATION MANAGEMENT

Gilbert Nyaga, PhD

Associate Professor and Group Chair