

# Business Administration and Psychology, BS (Oakland)

This combined major educates students in business and psychology and the interface between the two disciplines. The scope and sequence of psychology courses provide students with a foundation in the interdisciplinary science of psychology, including statistics and research, social psychology, developmental psychology, cognition, and personality. Business courses provide a foundation in accounting, innovation, marketing, management, and organizational behavior, with the opportunity to concentrate in a specific area of business. Students completing this program should be able to understand the relationships between these fields that pertain to explaining and addressing human behavior and business practices.

## Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

## Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

## NUPath Requirements

All undergraduate students are required to complete the NUPath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

## Business Requirements

Code	Title	Hours
<b>Required Business Core Courses</b>		
ACCT 1201	Financial Accounting and Reporting	4
ACCT 2301	Profit Analysis for Managers and Advisors	4
FINA 2201	Financial Management	4
INNO 2301	Innovation!	4
INTB 1203	International Business and Global Social Responsibility	4
MISM 2301	Introduction to Information Systems and Digital Technologies	4
or SCHM 2301	Supply Chain and Operations Management	
MKTG 2201	Introduction to Marketing	4
ORGB 3201	Organizational Behavior	4
or ORGB 3203	Behavioral Aspects of Digital Transformation	
STRT 4501	Strategy in Action	4
<b>Supporting Courses for Business</b>		
ECON 1115	Principles of Macroeconomics	4
or ECON 1116	Principles of Microeconomics	
<b>Mathematics</b>		
Complete one of the following. MATH 1231 is strongly recommended for this major.		4
MATH 1231	Calculus for Business and Economics	
MATH 1241	Calculus 1	
MATH 1245	Calculus with Applications	
MATH 1251		
MATH 1340	Intensive Calculus for Engineers	
MATH 1341	Calculus 1 for Science and Engineering	

## Business Concentration

Complete one of the following concentrations.

- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)

**Psychology Requirements**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Required Courses</b>		
PSYC 1101	Foundations of Psychology	4
PSYC 3400	Personality	4
PSYC 3402	Social Psychology	4
PSYC 3404	Developmental Psychology	4
PSYC 3466	Cognition	4
<b>Statistics</b>		
Complete one of the following. Students who receive transfer credit for the Advanced Placement Statistics exam may complete the 1 semester hour PSYC 2315 course (requires department permission).		4-5
MGSC 2301	Business Statistics	
PSYC 2320	Statistics in Psychological Research	
<b>Required Seminar</b>		
Complete one of the following:		4
PSYC 4656	Seminar in Biological Psychology	
PSYC 4658	Seminar in Psycholinguistics	
PSYC 4660	Seminar in Cognition	
PSYC 4662	Seminar in Personality	
PSYC 4664	Seminar in Social Psychology	
PSYC 4666	Seminar in Clinical Psychology	
PSYC 4668	Seminar in Sensation and Perception	
PSYC 4674	Seminar in Cognitive Neuroscience	
PSYC 4676	Seminar in Developmental Psychology	
PSYC 4678	Seminar in Social and Affective Neuroscience	
PSYC 4682	Seminar in Learning and Motivation	
<b>Required Lab</b>		
Complete one of the following:		4
PSYC 4600	Laboratory in Research Design	
PSYC 4604	Laboratory in Learning and Motivation	
PSYC 4606	Laboratory in Biological Psychology	
PSYC 4610	Laboratory in Psycholinguistics	
PSYC 4612	Laboratory in Cognition	
PSYC 4614	Laboratory in Social Psychology	
PSYC 4616	Laboratory in Personality	
PSYC 4622	Laboratory in Sensation and Perception	
PSYC 4624	Laboratory in Affective Science	
PSYC 4626		
PSYC 4628	Laboratory in Developmental Psychology	
<b>Psychology Electives</b>		
Complete two PSYC courses not used to fulfill the requirements above:		8
PSYC 1001 to PSYC 5999		
<b>Integrative Course</b>		
<b>Code</b>	<b>Title</b>	<b>Hours</b>
ORGB 3201	Organizational Behavior	4
or ORGB 3203	Behavioral Aspects of Digital Transformation	
<b>Supporting Courses</b>		
<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Introduction to College</b>		
BUSN 1102	Personal Skill Development for Business	1
or INSC 1000	Science at Northeastern	
<b>Co-op Preparation</b>		

Complete one of the following:		1
BUSN 1103 or EESC 2000	Professional Development for Business Co-op Professional Development for Co-op	
<b>Writing Requirement</b>		
ENGW 1111 or ENGW 1102	First-Year Writing First-Year Writing for Multilingual Writers	4
ENGW 3315 or ENGW 3304 or ENGW 3307	Interdisciplinary Advanced Writing in the Disciplines Advanced Writing in the Business Administration Professions Advanced Writing in the Sciences	4

**Business GPA Requirement**

A minimum 2.000 GPA in business courses is required.

**Psychology GPA Requirement**

A minimum 2.000 GPA in psychology courses is required.

**Business Experiential Learning**

Code	Title	Hours
Complete at least one of the following experiences:		
BUSN 4945	Experiential Professional Practicum	0-8
COOP 3945	Co-op Work Experience	
COOP 3946	Co-op Work Experience–Half Time	
COOP 3947	Co-op Work Experience Abroad–Half Time	
COOP 3948	Co-op Work Experience Abroad	
EEBA 2945	Internship Experience	
EEBA 2948	Internship Experience Abroad	

**NUPath Requirements**

The following NUPath Requirements are met by the major:

- Analyzing and Using Data (AD)
- Conducting Formal and Quantitative Reasoning (FQ)
- Demonstrating Thought and Action in a Capstone (CE)
- Employing Ethical Reasoning (ER)
- Engaging with the Natural and Designed World (ND)
- Exploring Creative Expression and Innovation (EI)
- Interpreting Culture (IC)
- Understanding Societies and Institutions (SI)

Other NUPath requirements may be fulfilled by electives in the program.

**Program Requirement**

128 total semester hours required

**Plan of Study**

**Sample Plan of Study**

Year 1							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ACCT 1201		4 PSYC 2320 or MGSC 2301		4 ECON 1116 or 1115		4 Elective 2	4
PSYC 1101		4 PSYC 3402		4 Elective 1		4 FINA 2201	4
MATH 1231		4 ENGW 1111		4			
INSC 1000 or BUSN 1102		1 INTB 1203		4			
NUPath Difference and Diversity		4					
		17			16		
					8		
						8	

4 Business Administration and Psychology, BS (Oakland)

Year 2							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
PSYC 3400		4 PSYC 3404		4 Elective (3)		4 Co-op	0
PSYC 3466		4 Business Concentration (1)		4 MISM 2301 or SCHM 2301		4	
ACCT 2301		4 Business Concentration (2)		4			
INNO 2301		4 EESC 2000 or BUSN 1103		1			
		PSYC Elective (1)		4			
		<b>16</b>			<b>17</b>		
Year 3							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
Co-op		0 PSYC Laboratory		4 Elective 4		4 Co-op	0
		ENGW 3304 or 3315		4 ORGB 3201 or 3203		4	
		Business Concentration (3)		4			
		MKTG 2201		4			
		<b>0</b>			<b>16</b>		
Year 4							
Fall	Hours	Spring	Hours				
Co-op		0 PSYC Seminar		4			
		PSYC Elective (2)		4			
		Business Concentration (4)		4			
		STRT 4501		4			
		<b>0</b>			<b>16</b>		

Total Hours: 130