

# Performing Arts Administration, Minor

Connecting a range of College of Arts, Media and Design courses, this minor prepares students to work in nonprofit arts organizations such as theatre companies, concert venues, and performance centers. Students have an opportunity to develop valuable skills in artistic programming, marketing, organizational communication, public relations, community outreach, and the entertainment business.

## Minor Requirements

Complete all courses listed below unless otherwise indicated.

Students pursuing a performing arts administration minor may double count up to one course between that minor and the student's declared major and other minors. Should a student place out of a course in a minor it must be replaced with another course.

### Notes:

- No student may receive a theatre minor as a result of external transfer credit only.
- Music majors cannot use Performing Arts Administration (MUSI 2330) as a major elective due to double-counting policy outlined above.

## Foundational Courses

Code	Title	Hours
Complete one of the following:		4
MUSC 1002 and MUSC 1003	Music in Everyday Life and Lab for MUSC 1002	
MUSI 1230	Introduction to Music Industry	
THTR 1101	Introduction to Theatre	

## Required Course

Code	Title	Hours
MUSI 2330	Performing Arts Administration	4

## Electives

Code	Title	Hours
Complete two of the following (prerequisites may apply):		8
AACE 6000	Arts and Culture Organizational Leadership	
COMM 1113	Business and Professional Speaking	
COMM 1231	Principles of Organizational Communication	
COMM 2350	Producing for the Entertainment Industry	
COMM 2650	The Business of Entertainment	
COMM 3451	Advertising Practices	
INAM 2000	Ethics in Creativity	
MUSI 2234	Festivals	
MUSI 2235	Copyright in the Creative Industries	
MUSI 3338	Music Industry Marketing and Promotion	
MUSI 3340	Concert Promotion and Venue Management	
THTR 2335	Boston Theatre Experience	

## GPA Requirement

2.000 GPA required in the minor