

# Music Industry, Minor

The music industry minor is designed for students with an interest in fields such as songwriting, recording, production, technology, products, label operations, promotion, marketing, social media, management, finance, economics, data analytics, legal issues, licensing, and intellectual property. Our program encourages learners to become entrepreneurial thought leaders and ethical change agents in the music industries.

Students concentrating in music may double count only one course between a concentration and a minor. Students may double count only one course between two different music minors. Should a student place out of a course in a minor, it must be replaced with another course relevant to the minor.

## Minor Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified.

### Music Core

Code	Title	Hours
Select one of the following:		4
MUSC 1001	Music in Everyday Life	
MUSC 1002	Music in Everyday Life	
and MUSC 1003	and Lab for MUSC 1002	

### Music Industry

Code	Title	Hours
MUSI 1230	Introduction to Music Industry	4

### Music Industry Electives

Code	Title	Hours
Complete three of the following:		12
INAM 5240	Make Your Mark: Trademark and Advertising Law in Creative Industries	
MUSC 1119	Fundamentals of Western Music Theory	
MUSC 2150	Making a Musical: Analysis, Craft, and Creation	
MUSC 2210	Introduction to Songwriting	
MUSC 2211	Advanced Songwriting	
MUSC 2310	Popular Music Since 1945	
MUSC 2316	History of the Music Industry	
MUSC 2336	The Festival Experience	
MUSC 3342	Critical Listening for Producers	
MUSC 3353	Music and the Racial Imagination	
MUSI 2101	Demo Production for Songwriters	
MUSI 2231	Music Licensing for Media	
MUSI 2232	Music Production and Recording 1	
MUSI 2234	Festivals	
MUSI 2235	Copyright in the Creative Industries	
MUSI 2332	Music Publishing and Royalties	
MUSI 2341	Music Supervision 1	
MUSI 2973	Special Topics in Music Industry	
MUSI 3210	Music Tourism	
MUSI 3332	Artist Management	
MUSI 3333	The Record Industry	
MUSI 3338	Music Industry Marketing and Promotion	
MUSI 3340	Concert Promotion and Venue Management	
MUSI 3351	Music and Social Justice	
MUSI 3360	Global Music Industries in Context	
MUSI 3401	Hip Hop in the Music Industry	
MUSI 3973	Special Topics in Music Industry	
MUSI 4530	Music Entrepreneurship	

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MUSI 4601	Seminar in Music Industry
MUSI 5220	The Independent Performing Songwriter: Creation, Commerce, and Well-Being
MUSI 5973	Special Topics in Music Industry
MUST 1220	Introduction to Music Technology

### **GPA Requirement**

A GPA of 2.000 is required in the minor.