

# *Music and Communication Studies with Concentration in Music Industry, BS (Boston)*

The Bachelor of Science in Music and Communication Studies with Concentration in Music Industry, the first such undergraduate program offered in Boston, is designed for students with an interest in all aspects of the music industries including songwriting, recording, production, technology, products, label operations, promotion, marketing, social media, management, finance, economics, data analytics, legal issues, licensing, and intellectual property. Our program encourages learners to become entrepreneurial thought leaders and ethical change agents in the music industries. Communication studies offers students an opportunity to obtain the communication skills and the understanding of the communication process required to thrive in a complex and changing society.

Students in this major may double count only one course with requirements of a minor.

## **Program Requirements**

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

## **Universitywide Requirements**

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

## **NUpath Requirements**

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

NUpath requirements Creative Expression/Innovation (EI), Interpreting Culture (IC), Societies and Institutions (SI), and Ethical Reasoning (ER) are met through the major course requirements.

NUpath requirements Natural and Designed World (ND), Formal and Quantitative Reasoning (FQ), Analyzing and Using Data (AD), and Differences and Diversity (DD) may be met through electives in the major.

## **Music Industry Requirements**

Code	Title	Hours
<b>Introduction to College</b>		
MUSC 1000	Music at Northeastern	1
<b>Music Core</b>		
Complete one of the following:		4
MUSC 1001	Music in Everyday Life	
MUSC 1002 and MUSC 1003	Music in Everyday Life and Lab for MUSC 1002	
<b>Music Theory</b>		
Complete two of the following:		8
MUSC 1119	Fundamentals of Western Music Theory	
MUSC 1201	Music Theory 1	
MUSC 1202	Music Theory 2	
MUSC 1204	Analyzing Popular Genres	
<b>Introductory Music Industry</b>		
MUSI 1230	Introduction to Music Industry	4
<b>Music in Context</b>		
Complete one course from one of the following categories:		4
<i>Western Art Music</i>		
MUSC 2105	Songs That Made History	
MUSC 2312	Topics in Western Art Music	
MUSC 2320	40,000 Years of Music Technology	
MUSC 2340	Divas, DJs, and Double Standards	
MUSC 2380	The World of Choral Music	
MUSC 3352	Sounding Human	

*Global Music/Ethnomusicology*

MUSC 2101	Black Popular Music
MUSC 2313	Topics in Global Music Cultures
MUSC 2316	History of the Music Industry
MUSC 2330	Musical Communities of Boston
MUSC 2331	Topics in Musical Communities
MUSC 2336	The Festival Experience
MUSC 3353	Music and the Racial Imagination
MUSC 3354	Sound and the Sacred
MUSC 3355	Music, Noise, Silence
MUSC 3360	Ethnography and the Arts
MUSI 3210	Music Tourism
MUSI 3351	Music and Social Justice
MUSI 3360	Global Music Industries in Context
MUSI 3401	Hip Hop in the Music Industry

*Contemporary/Popular Music*

MUSC 2101	Black Popular Music
MUSC 2150	Making a Musical: Analysis, Craft, and Creation
MUSC 2310	Popular Music Since 1945
MUSC 2311	Topics in American Music
MUSC 2317	Punk Rock
MUSC 2320	40,000 Years of Music Technology
MUSC 2336	The Festival Experience
MUSC 2340	Divas, DJs, and Double Standards
MUSC 2351	Music, Sound, and the Screen
MUSC 2380	The World of Choral Music
MUSC 3352	Sounding Human
MUSC 3353	Music and the Racial Imagination
MUSC 3354	Sound and the Sacred
MUSI 3360	Global Music Industries in Context
MUSI 3401	Hip Hop in the Music Industry

**Music Industry Electives**

Complete three of the following:

12

MSCR 1220	Media, Culture, and Society
or INAM 2000	Ethics in Creativity
MUSC 2150	Making a Musical: Analysis, Craft, and Creation
MUSC 2210	Introduction to Songwriting
MUSC 2211	Advanced Songwriting
MUSC 2316	History of the Music Industry
MUSC 2336	The Festival Experience
MUSC 3342	Critical Listening for Producers
MUSC 3353	Music and the Racial Imagination
MUSC 3360	Ethnography and the Arts
MUSI 2101	Demo Production for Songwriters
MUSI 2231	Music Licensing for Media
MUSI 2232	Music Production and Recording 1
MUSI 2234	Festivals
MUSI 2235	Copyright in the Creative Industries
MUSI 2330	Performing Arts Administration
MUSI 2331	Music Production and Recording 2
MUSI 2332	Music Publishing and Royalties
MUSI 2341	Music Supervision 1
MUSI 2973	Special Topics in Music Industry
MUSI 3210	Music Tourism

MUSI 3332	Artist Management	
MUSI 3333	The Record Industry	
MUSI 3338	Music Industry Marketing and Promotion	
MUSI 3340	Concert Promotion and Venue Management	
MUSI 3341	Music Production and Recording 3	
MUSI 3351	Music and Social Justice	
MUSI 3360	Global Music Industries in Context	
MUSI 3401	Hip Hop in the Music Industry	
MUSI 3973	Special Topics in Music Industry	
MUSI 4530	Music Entrepreneurship	
MUSI 4601	Seminar in Music Industry	
MUSI 5220	The Independent Performing Songwriter: Creation, Commerce, and Well-Being	
MUSI 5973	Special Topics in Music Industry	
MUST 1220	Introduction to Music Technology	
<b>Business Course</b>		
ACCT 1209	Financial Accounting and Reporting	4

## Communication Studies Requirements

Code	Title	Hours
<b>Communication Studies Common Requirements</b>		
COMM 1101	Introduction to Communication Studies	4
COMM 1112	Public Speaking	4
or COMM 2301	Communication Research Methods	
<b>Foundation Course</b>		
Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1225	Communication Theory	
COMM 1231	Principles of Organizational Communication	
COMM 1255	Communication in a Digital Age	
<b>Cluster Course</b>		
Complete one of the following:		4
COMM 1131	Sex, Relationships, and Communication	
COMM 2303	Global and Intercultural Communication	
COMM 2304	Communication and Gender	
COMM 2501	Communication Law	
COMM 2551	Free Speech in Cyberspace	
<b>Writing-Intensive Courses</b>		
Complete two of the following:		8
COMM 3200	Mobile Communication	
COMM 3201	Health Communication	
COMM 3230	Interpersonal Communication	
COMM 3304	Communication and Inclusion	
COMM 3320	Political Communication	
COMM 3415	Communication Criticism	
COMM 3445	Public Relations Principles	
COMM 3500	Environmental Issues, Communication, and the Media	
COMM 3501	Free Speech: Law and Practice	
COMM 3530	Communication and Sexualities	
COMM 3532	Theories of Conflict and Negotiation	
COMM 4535	Nonverbal Social Interaction	
COMM 4605	Youth and Communication Technology	
COMM 4631	Crisis Communication and Image Management	

Communication Studies Electives

Complete three COMM courses.	12
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Integrative Requirement

Code	Title	Hours
Complete one of the integrative options below:		4-8

If a COMM course is taken, an additional music industry course is required. Choose from the list of music industry electives above.

Music Option

MUSI 4601	Seminar in Music Industry
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Communication Studies Option

Complete two of the following. One COMM course is required:

COMM 4608	Strategic Communication Capstone
or COMM 4625	Online Communities
MUSC 2000 to MUSC 5999	
MUSI 2000 to MUSI 5999	
MUST 2000 to MUST 5999	

Communication Studies Major Grade Requirement

No more than two grades below a C in COMM courses may be used to satisfy degree requirements.

Music Major Grade Requirement

Students must maintain at least a 2.667 GPA (B– average) in the requirements of the music half of the combined major. Students who fail to meet the above standards will be placed on departmental probation; those who remain on probation for two consecutive semesters will be dropped from the major.

Music and Communication Studies Credit Requirement

Complete 76 semester hours for the major.

Program Requirement

128 total semester hours required

Plan of Study

Sample Plan of Study

FOUR YEARS, TWO CO-OPS IN SUMMER SECOND HALF/FALL

Year 1							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
COMM 1101		4 ENGW 1111		4 Elective		4 Elective	4
COMM 1112 or 2301		4 MUSC 1201		4 Elective		4 Elective	4
MUSC 1000 or COMM 1000		1 COMM foundational course		4			
MUSC 1002 and MUSC 1003		4 Music in context elective		4			
MUSI 1230		4 EEAM 2000		1			
17		17		8		8	
Year 2							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
COMM cluster course		4 COMM elective		4 Elective		4 Co-op	0
Music industry elective		4 Music industry elective		4 Elective		4	
Elective		4 Elective		4			
Elective		4 Elective		4			
16		16		8		0	
Year 3							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
Co-op		0 ACCT 1209		4 COMM writing-intensive		4 Co-op	0
		ENGW 3314 or 3315		4 COMM elective		4	
		COMM elective		4			

		Elective	4		
		0	16	8	0
Year 4					
Fall	Hours	Spring	Hours		
Co-op	0	Capstone	4		
		Integrative course	4		
		COMM writing-intensive	4		
		Music industry elective	4		
		0	16		

Total Hours: 130