

Communication Studies, BA (New York)

The Department of Communication Studies offers students an opportunity to obtain the communication skills and the understanding of the communication process required to thrive in a complex and changing society. Majors are required to demonstrate a mastery of the fundamentals of effective communication, to learn the fundamentals of communication theory and practice, and to develop a distinct area of emphasis. Some of the more popular areas include argumentation and advocacy, organizational and health communication, international and intercultural communication, digital communication and social media, and media production. The curriculum is designed to enhance the understanding of human communication in a variety of contexts, to empower students to become informed and engaged citizens, and to provide the knowledge and skills required to live a rich personal and professional life.

This program is currently only available to former Marymount Manhattan College students who are eligible for continued enrollment at Northeastern University. This program includes required courses that will be taught on ground at the Northeastern New York City campus.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

BA Language Requirements

All BA students are required to complete the BA degree language requirements, for a total of 12 semester hours of language study or demonstrated equivalent proficiency, as described in Additional Requirements for BA students (<https://catalog.northeastern.edu/undergraduate/university-academics/general-education-requirements/#additionalrequirementsforbaprogramtext>). Successful demonstration of proficiency does not reduce total minimum semester hours of study required to earn the BA degree.

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/general-education-requirements/#nupathtext>).

NUpath requirements Creative Expression/Innovation (EI), Societies and Institutions (SI), Analyzing and Using Data (AD), and Ethical Reasoning (ER) are met through the major course requirements.

NUpath requirements Natural and Designed World (ND), Interpreting Culture (IC), Formal and Quantitative Reasoning (FQ), and Differences and Diversity (DD) may be met through electives in the major.

New York State Liberal Arts and Sciences Requirements

All undergraduate students enrolled in programs at the New York campus are required to fulfill New York State Liberal Arts and Sciences requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/general-education-requirements/#nyliberalartsandsciencetext>).

Communication Studies Major Requirements

Code	Title	Hours
Common Requirements		
COMM 1000	Communication Studies at Northeastern	1
COMM 1101	Introduction to Communication Studies	4
COMM 1112	Public Speaking	4
COMM 2301	Communication Research Methods	4
Foundation Course		
Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1225	Communication Theory	
COMM 1231	Principles of Organizational Communication	
COMM 1255	Communication in a Digital Age	
Cluster Course		

Complete one of the following: 4

COMM 1131	Sex, Relationships, and Communication
COMM 2303	Global and Intercultural Communication
COMM 2304	Communication and Gender
COMM 2501	Communication Law

Writing-Intensive Courses

Complete two of the following: 8

COMM 3201	Health Communication
COMM 3230	Interpersonal Communication
COMM 3304	Communication and Inclusion
COMM 3320	Political Communication
COMM 3415	Communication Criticism
COMM 3501	Free Speech: Law and Practice
COMM 3530	Communication and Sexualities

Communication Studies Electives

Complete 20 semester hours from the following: 20

COMM courses between COMM 1100-4999, which have not been used to satisfy other degree requirements	
JRNL 2301	Visual Storytelling in Journalism
MSCR 1230	Introduction to Film Production
MSCR courses in the ranges MSCR 2100-2199, MSCR 3100-3199, and MSCR 4100-4199	
PREL 1425	Public Relations Principles
PREL 3625	Public Relations Practice

Capstone Experience Course

Complete one of the following: 4

COMM 4102	Health Communication Campaigns
COMM 4530	Communication and Quality of Life
COMM 4608	Strategic Communication Capstone
COMM 4625	Online Communities
COMM 4755	Production Capstone
COMM 4901	Seminar in Communications

Supporting Courses

Code	Title	Hours
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Introduction to College

COMM 1000	Communication Studies at Northeastern	1
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Writing Requirements

First-Year Writing

ENGW 1111	First-Year Writing	4
or ENGW 1102	First-Year Writing for Multilingual Writers	
or ENGW 1114	First-Year Writing with Service-Learning	

Advanced Writing in the Disciplines

COMM 3409	Advocacy Writing	4
or ENGW 3314	Advanced Writing in the Arts, Media, and Design	

Communication Studies Major Grade Requirement

No more than two grades below a C in COMM courses may be used to satisfy degree requirements.

Optional Co-op

Code	Title	Hours
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Successful completion of EXED 2000 is required for participation in co-op. (<https://catalog.northeastern.edu/undergraduate/academic-policies-procedures/cooperative-education/>)

EXED 2000	Professional Development for Co-op	1
COOP 3945	Co-op Work Experience	0
or COOP 3946	Co-op Work Experience—Half Time	

or COOP 3947
or COOP 3948

Co-op Work Experience Abroad--Half Time
Co-op Work Experience Abroad

Major Credit Requirement

Complete 52 semester hours in the major.

Program Requirement

128 total semester hours required