

Sports Leadership, MSLD (Online)

The practice-oriented sports leadership master's degree is structured to accommodate midcareer athletic administrators, coaches, and individuals seeking to prepare for careers in the sports industry.

The Master of Sports Leadership degree seeks to prepare learners for various sport-related occupations—working with a professional or intercollegiate sports team; with a fitness club or wellness organization; or in marketing, communication, or sports management. Courses within the program examine the social and business issues critical to sports leadership. Offered in primarily online format with intensive one-week institutes at specific Northeastern University campuses, this practice-oriented degree seeks to provide learners with a well-rounded educational experience, equipping them to advance their careers in the sports industry. Please consult your admissions coach or advisor for institute locations.

Program Requirements

Complete all courses and requirements listed below unless otherwise indicated.

Required Courses

Code	Title	Hours
LDR 6400	Sports Management	3
LDR 6405	Sport in Society	3
LDR 6410	Leadership and Organization in Sports	3
LDR 6430	Sports Law	3
LDR 6441	Sports Media Relations	3

Restricted Electives

Complete one 3-semester-hour, 6000-level elective course.	3
---	---

Capstone or Internship

Complete one of the following:

LDR 6961	Internship	4
or LDR 6980	Sports Leadership Capstone	

¹ Offered in primarily online format with intensive one-week institutes at specific Northeastern University campuses; please consult your admissions coach or advisor for institute locations.

Concentrations or Electives Option

A concentration is not required. Students may complete the electives option in lieu of a concentration.

- Analytics (p. 1)
- C (p. 2)ollegiate Athletics Administration (p. 2)
- eSports (p. 2)
- Professional Sports Administration (p. 2)
- Electives Option (p. 2)

Program Credit/GPA Requirements

34 total semester hours required

Minimum 3.000 GPA required

ANALYTICS CONCENTRATION

Code	Title	Hours
ALY 6105	Introduction to Applied Statistics	3
ALY 6115	Foundations of Data Analytics	3
ALY 6145	Communication and Visualization with Data	3
Complete 3 semester hours from the following:		3
ALY 6125	Intermediate Analytics	

ALY 6610	Data Mining Applications
ALY 6620	Big Data and Cloud Computing

COLLEGIATE ATHLETICS ADMINISTRATION CONCENTRATION

Code	Title	Hours
LDR 6442	Athletic Fund-Raising	3
LDR 6443	Ticket Sales and Strategies	3
LDR 6455	NCAA Compliance	3
LDR 6615	Academic Advising for Student-Athletes	3

ESPORTS CONCENTRATION

Code	Title	Hours
LDR 6323	Event Management	3
LDR 6480	The Business of eSports	3

Complete 6 semester hours from the following: 6

CMN 6830	Online Consumer Behaviors
DGM 6650	Game Design Fundamentals
DGM 6665	XR: Virtual and Augmented Reality

PROFESSIONAL SPORTS ADMINISTRATION CONCENTRATION

Code	Title	Hours
LDR 6323	Event Management	3
LDR 6435	Fiscal Practices in Sports	3
LDR 6440	Sports Marketing and Promotions	3
LDR 6460	Risk Management in Athletics	3

ELECTIVES OPTION

Code	Title	Hours
Complete any College of Professional Studies graduate-level courses or unused courses in the program or a combination of both in lieu of a concentration to meet program requirements.		12