

# *Professional Sports Administration, Graduate Certificate (Online)*

The Graduate Certificate in Professional Sports Administration is designed to give students an in-depth understanding of the professional segment of the sports industry. Through the certificate's curriculum, students have an opportunity to acquire professional leadership skills and knowledge in various topical areas including sports management, marketing, sponsorship, event management, risk management, and finance.

Credits earned in this certificate may be used to satisfy some of the degree requirements of the Master of Sports Leadership (<https://catalog.northeastern.edu/graduate/professional-studies/masters-degree-programs/master-of-sports-leadership/>) program.

## **Program Requirements**

Complete all courses and requirements listed below unless otherwise indicated.

### **Required Courses**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
LDR 6323	Event Management	3
LDR 6435	Fiscal Practices in Sports	3
LDR 6440	Sports Marketing and Promotions	3
LDR 6460	Risk Management in Athletics	3

### **Program Credit/GPA Requirements**

12 total semester hours required

Minimum 3.000 GPA required