

Cross-Cultural Communication, Graduate Certificate (Online)

The Graduate Certificate in Cross-Cultural Communication is designed to equip professionals with the knowledge and competencies to analyze personal cross-cultural awareness and implicit bias, as well as to interpret organizational cross-cultural communication strategy to develop effective communication processes and activities. Students evaluate communication audiences from a holistic perspective, thereby constructing effective verbal and nonverbal interactions based on cross-cultural consumption. The curriculum helps the student formulate enlightened cross-cultural communication and inclusive diversity strategies, processes, and policies. The program also offers students an opportunity to demonstrate critical thinking skills through research, case analysis, role-plays, and experiential learning demonstrating agility, quick response, and diplomacy employing cross-cultural communication strategies.

Program Requirements

Complete all courses and requirements listed below unless otherwise indicated.

Required Courses

Code	Title	Hours
CMN 6600	Negotiation, Mediation, and Facilitation	2
CMN 6610	Foundations and Development of Cultural Communications	3
CMN 6620	Cultural Communications Lab	2
Complete 5 semester hours from one of the following focused tracks:		5
Social Justice Track		
Complete two of the following:		
HRM 6300	Growing Global Teams	
ITC 6415	IT Policy, Ethics, and Social Responsibility	
PBR 6700	Introduction to Public Relations	
International Track		
Complete two of the following:		
GST 6100	Globalization and Global Politics and Economics	
GST 6101	Global Literacy, Culture, and Community	
LDR 6426	Developing Sustainable Global Leadership	

Program Credit/GPA Requirements

12 total semester hours required

Minimum 3.000 GPA required