

Business Administration, MBA—Part-Time (Boston)

Northeastern University's D'Amore-McKim School of Business is designed to prepare business leaders to navigate the challenges of today's tech-forward business world. D'Amore-McKim's Part-Time MBA (https://damore-mckim.northeastern.edu/programs/part-time-mba/?utm_medium=website&utm_source=catalog&utm_campaign=part-time-mba) program helps students build broad business skill sets and specialized knowledge in their field. In this flexible program, students build skills they can apply in real time—and complete their degree part-time.

Integrate Classroom and Professional Experiences

Learning by doing is a hallmark of a Northeastern MBA. Students apply their knowledge to actual business challenges through experience-fueled electives and class projects. Students gain unique perspectives as they learn from entrepreneurs and executives at top firms who have led through times of rapid change.

Select Up to Two Concentrations

Students may specialize their degree by selecting up to two in-demand business concentrations. Students gain exposure to diverse perspectives as they build competencies in multiple disciplines. This combination prepares them to lead in a complex business world.

Program Requirements

Core Requirements

Code	Title	Hours
Accounting		
ACCT 6318	Analyzing Accounting Data for Strategic Decision Making	2
Management		
HRMG 6318	Managing the Organization	2
SCHM 6318	Managing Operations and the Supply Chain	2
STRT 6318	Strategic Planning for the Future	2
Marketing		
MKTG 6318	Customer Value and the Enterprise	2
Finance		
FINA 6318	Financial Management	2
Entrepreneurship		
INNO 6318	Innovation Driven Strategy	2

Optional Concentration

Students may complete up to two of the following concentrations. Courses taken to fulfill concentrations may be used toward the elective section below.

- Analytics (p. 2)
- Brand Management (p. 2)
- Business Management for Healthcare (p. 2)
- Corporate Finance (p. 3)
- Corporate Innovation (p. 3)
- Corporate Renewal (p. 3)
- Entrepreneurship (p. 3)
- International Business (p. 4)
- Investments (p. 4)
- Leading People and Organizations (p. 4)
- Marketing (p. 5)
- Marketing Analytics (p. 5)
- Mutual Fund Management (p. 5)
- Operation and Supply Chain Management (p. 5)
- Sustainability and Business (p. 5)

Electives

Code	Title	Hours
In consultation with advisor, complete 36 graduate-level semester hours for which prerequisites have been met. Choose from the following subject codes:		

ACCT, BUSN, ENTR, FINA, HRMG, INNO, INTB, MECN, MGMT, MISM, MKTG, SCHM, and STRT

No more than 4 semester hours can be drawn from 1-semester-hour courses.

Program Credit/GPA Requirements

50 semester hours required

Minimum 3.000 GPA required

CONCENTRATION IN ANALYTICS

Code	Title	Hours
Required		
MISM 6200	Introduction to Business Analytics	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
MISM 6201	Database Management for Business	
MISM 6202	Foundations of Data Analysis for Business	
MISM 6205	Data Wrangling for Business	
MISM 6206	Modeling for Business	
MISM 6210	Information Visuals and Dashboards for Business	
MISM 6212	Data Mining and Machine Learning for Business	
MISM 6213	Business Information Design, Quality, and Strategy	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6234	Marketing Analytics	
SCHM 6215	Supply Chain Analytics	
STRT 6210	Workforce Metrics and Analytics	

CONCENTRATION IN BRAND MANAGEMENT

Code	Title	Hours
Required		
MKTG 6223	Brand and Advertising Management	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
MKTG 6210	Marketing Research	
MKTG 6214	New Product Development	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6226	Consumer Behavior	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6287	Succeeding in the Platform Economy	

CONCENTRATION IN BUSINESS MANAGEMENT FOR HEALTHCARE

Code	Title	Hours
Required		
HINF 5105	The American Healthcare System	3
HRMG 6220	Health Organization Management	3
STRT 6220	Strategic Management for Healthcare Organizations	3
Elective		
In consultation with advisor, complete 3 graduate-level semester hours from the following for which prerequisites have been met:		3
ENTR 6214	Social Enterprise	
FINA 6220	Healthcare Finance	
HINF 5101	Introduction to Health Informatics and Health Information Systems	
HINF 6202	Business of Healthcare Informatics	
HINF 6205	Creation and Application of Medical Knowledge	
MGMT 6214	Negotiations	

MKTG 6218	Managing Customer Engagement in a Service World
MKTG 6226	Consumer Behavior
PHTH 5232	Evaluating Healthcare Quality
PHTH 5234	Economic Perspectives on Health Policy
SCHM 6223	Managing Healthcare Supply Chain Operations

CONCENTRATION IN CORPORATE FINANCE

Code	Title	Hours
Required		
FINA 6205	Financial Strategy	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
FINA 6204	International Financial Management	
FINA 6207	Financial Modeling	
FINA 6211	Financial Risk Management	
FINA 6213	Investment Banking	
FINA 6214	Mergers and Acquisitions	
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
FINA 6217	Real Estate Finance and Investment	
FINA 6342	Financial Data and Fintech	

CONCENTRATION IN CORPORATE INNOVATION

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
ARTG 5610	Design Systems	
GE 5100	Product Development for Engineers	
HRMG 6222	The Entrepreneurial Mindset of Leaders	
HRMG 6280	The Human Side of Innovation	
INNO 6217	Lean Innovation	
INNO 6222	Competing in Dynamic, Innovation-Driven Markets	
INNO 6225	Acquisitions, Alliances, and Growth	
INNO 6227	Digital Bias in Business	
INNO 6230	Platform Innovation	

CONCENTRATION IN CORPORATE RENEWAL

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
ENTR 6214	Social Enterprise	
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
HRMG 6218	Great Companies	
HRMG 6223	Global Talent Management	
MGMT 6214	Negotiations	
MKTG 6216	Market Focused Strategy	

CONCENTRATION IN ENTREPRENEURSHIP

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
ENTR 6210	Managing Operations in Early Stage Ventures	
ENTR 6212	Business Planning for New Ventures	
ENTR 6214	Social Enterprise	
ENTR 6218	Business Model Design and Innovation	

ENTR 6240	Emerging and Disruptive Technologies
ENTR 6241	Entrepreneurial Marketing and Selling
ENTR 6250	Lean Design and Development
ENTR 6300	Managing a Technology-Based Business
ENTR 6340	The Technical Entrepreneur as Leader
GE 5030	Iterative Product Prototyping for Engineers
HRMG 6222	The Entrepreneurial Mindset of Leaders
INNO 6230	Platform Innovation
MKTG 6214	New Product Development

CONCENTRATION IN INTERNATIONAL BUSINESS

Code	Title	Hours
Required		
INTB 6212	Cultural Aspects of International Business	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
FINA 6204	International Financial Management	
INNO 6225	Acquisitions, Alliances, and Growth	
INTB 6226	Becoming a Global Leader	
INTB 6230	Global Field Study	
INTB 6249	Digitization of International Business	
MKTG 6212	International Marketing	
SCHM 6213	Global Supply Chain Strategy	
STRT 6224	Managing the Sustainable Global Enterprise	

CONCENTRATION IN INVESTMENTS

Code	Title	Hours
Required		
FINA 6203	Investment Analysis	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
FINA 6207	Financial Modeling	
FINA 6211	Financial Risk Management	
FINA 6212	Fixed-Income Securities and Risk	
FINA 6213	Investment Banking	
FINA 6217	Real Estate Finance and Investment	
FINA 6339	Quantitative Portfolio Management	
FINA 6342	Financial Data and Fintech	

CONCENTRATION IN LEADING PEOPLE AND ORGANIZATIONS

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
HRMG 6218	Great Companies	
HRMG 6221	Power and Influence	
HRMG 6222	The Entrepreneurial Mindset of Leaders	
HRMG 6223	Global Talent Management	
INTB 6226	Becoming a Global Leader	
MGMT 6214	Negotiations	
STRT 6210	Workforce Metrics and Analytics	
STRT 6224	Managing the Sustainable Global Enterprise	

CONCENTRATION IN MARKETING

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
MKTG 6210	Marketing Research	
MKTG 6212	International Marketing	
MKTG 6214	New Product Development	
MKTG 6216	Market Focused Strategy	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6222	Digital Marketing	
MKTG 6223	Brand and Advertising Management	
MKTG 6226	Consumer Behavior	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6234	Marketing Analytics	
MKTG 6287	Succeeding in the Platform Economy	

CONCENTRATION IN MARKETING ANALYTICS

Code	Title	Hours
Required		
MKTG 6234	Marketing Analytics	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
MKTG 6210	Marketing Research	
MKTG 6216	Market Focused Strategy	
MKTG 6222	Digital Marketing	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	

CONCENTRATION IN MUTUAL FUND MANAGEMENT

Code	Title	Hours
Required		
FINA 6203	Investment Analysis	3
Electives		
In consultation with advisor, complete 9 graduate-level semester hours of FINA courses for which prerequisites have been met. Students may complete 3 semester hours through our student-managed mutual fund. Each course is 1 semester hour and may be taken multiple times. At least 1 semester hour must be as a fund manager (FINA 6361).		9
FINA 6360	Fund Management for Analysts	
or FINA 6361	Fund Management for Managers	

CONCENTRATION IN OPERATION AND SUPPLY CHAIN MANAGEMENT

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
SCHM 6211	Logistics and Transportation Management	
SCHM 6213	Global Supply Chain Strategy	
SCHM 6214	Sourcing and Procurement	
SCHM 6215	Supply Chain Analytics	
SCHM 6221	Sustainability and Supply Chain Management	
SCHM 6223	Managing Healthcare Supply Chain Operations	
SCHM 6224	Demand Planning and Forecasting	

CONCENTRATION IN SUSTAINABILITY AND BUSINESS

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
ENTR 6214	Social Enterprise	
ENTR 6216	Global Social Entrepreneurship and Innovation	

MECN 6205	Sustainability and the Economics of Markets
MGMT 6225	Sustainability and Leadership
MGMT 6226	Sustainability and the Business Environment
SCHM 6221	Sustainability and Supply Chain Management
STRT 6224	Managing the Sustainable Global Enterprise