Entrepreneurship, Graduate Certificate (Boston)

Northeastern University D'Amore-McKim School of Business's Graduate Certificate in Entrepreneurship (https://damore-mckim.northeastern.edu/ programs/entrepreneurship-certificate/?utm_source=internal-referral&utm_medium=nu-catalog&utm_campaign=gce) is designed to help students learn how to launch a cutting-edge venture and develop a business plan for a high-potential idea. Students have an opportunity to build a strong foundation of business knowledge that includes product development, planning, and competitive strategies.

In just four courses—with the option to take a fifth course to deepen their knowledge base—students study core business skills and essential best practices for commercializing innovation in a digital economy. Depending on their chosen electives, students explore critical topics in greater depth, such as disruptive technologies, lean design, or financing.

Program Requirements

Core Requirement

Code	Title	Hours
INNO 6200	Enterprise Growth and Innovation	3

Electives

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
ENTR 6210	Managing Operations in Early Stage Ventures	
ENTR 6212	Business Planning for New Ventures	
ENTR 6214	Social Enterprise	
ENTR 6218	Business Model Design and Innovation	
ENTR 6240	Emerging and Disruptive Technologies	
ENTR 6241	Entrepreneurial Marketing and Selling	
ENTR 6250	Lean Design and Development	
ENTR 6300	Managing a Technology-Based Business	
GE 5030	Iterative Product Prototyping for Engineers	

Program Credit/GPA Requirements

12 total semester hours required
Minimum 3.000 GPA required