Corporate Innovation, Graduate Certificate (Boston)

Northeastern University D'Amore-McKim School of Business' Graduate Certificate in Corporate Innovation (https://damore-mckim.northeastern.edu/programs/corporate-innovation-certificate/?utm_source=internal-referral&utm_medium=nu-catalog&utm_campaign=gcci) prepares students with an agile, curious mindset and expertise in proven innovation practices.

In just four courses—with the option to take a fifth course to deepen their knowledge—students learn essential innovation tools for improving processes, products, and services, emphasizing driving growth through innovation. Depending on the electives chosen, students explore critical topics in greater depth, such as social enterprise, business model design, or corporate entrepreneurship.

Program Requirements
Core Requirement

Code	Title	Hours
INNO 6200	Enterprise Growth and Innovation	3

Electives

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
ENTR 6212	Business Planning for New Ventures	
ENTR 6300	Managing a Technology-Based Business	
ENTR 6340	The Technical Entrepreneur as Leader	
GE 5100	Product Development for Engineers	
INNO 6217	Lean Innovation	
INNO 6222	Competing in Dynamic, Innovation-Driven Markets	
INNO 6225	Acquisitions, Alliances, and Growth	
HRMG 6280	The Human Side of Innovation	
MKTG 6214	New Product Development	

Program Credit/GPA Requirements
12 total semester hours required
Minimum 3.000 GPA required