

Management - CPS (MGT)

MGT 1100. Introduction to Business. (3 Hours)

Offers students an opportunity to develop a business vocabulary, refine business decision-making skills, and foster critical and analytical thinking. Examines key external factors that influence business development, namely political, economic, legal, social, and technological forces. Explores the internal organization of business, analyzing major issues associated with the key management functions of marketing, strategy, finance, accounting, information systems, and operations.

MGT 1990. Elective. (1-4 Hours)

Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

MGT 2100. Principles of Management. (3 Hours)

Examines historical changes in workforce composition and the many effects of globalization, technological change, and new workforce arrangements. Offers students an opportunity to apply critical thinking to topics related to the managerial tasks of planning, organizing, leading, and controlling. Emphasizes discussions on diversity in organizations, social responsibility, managerial ethics, and the impact of globalization.

Prerequisite(s): MGT 1100 with a minimum grade of D- or CMN 1100 with a minimum grade of D- or CMN 1103 with a minimum grade of D- or CMN 2210 with a minimum grade of D- or HMG 1100 with a minimum grade of D-

MGT 2210. Information within the Enterprise. (3 Hours)

Addresses the central role of information management (IM) and information technology (IT) systems in running and managing a business and in infusing it with competitive advantage. Business leaders must have ready access to timely, accurate, and relevant information if they are to manage and compete effectively in the global economy. Explores how a wide range of enterprises around the world employ IM to operate, to manage and control, and to plan and innovate. Focuses on real business issues, analysis and problem solving, and out-of-the-box thinking in creating value to the enterprise by effectively applying IM and IT. Rather than focusing on specific technical content or skills, this course is entirely case driven.

Prerequisite(s): ITC 1000 with a minimum grade of D- or ITC 2016 with a minimum grade of D-

MGT 2220. Supply Chain Management. (3 Hours)

Explores the basic concepts of managing a supply chain that produces goods and/or services. Offers students an opportunity to examine the fundamental functions and processes of a fully integrated supply chain, identify the key business and economic drivers of supply chain performance, and understand the strategic decisions that enable a supply chain to directly support business objectives. Topics include basic functions within a supply chain—planning, sourcing, forecasting and demand planning, manufacturing, inventory management, logistics, just-in-time (JIT), lean, Six Sigma, outsourcing, and sustainability.

Prerequisite(s): AVM 1150 with a minimum grade of D- or MGT 1100 with a minimum grade of D-

MGT 2310. Organizational Behavior. (3 Hours)

Studies psychological, sociological, and organizational theories and principles underlying interpersonal communication in the organization. Through written analysis of case studies and role-playing, offers students an opportunity to analyze the impact of varying organizational decisions and dynamics on employee and management behavior. Discusses how embracing human differences and implementing diversity initiatives contribute to both organizational performance and the advancement of the society as a whole.

Prerequisite(s): HMG 1100 with a minimum grade of D- or MGT 1100 with a minimum grade of D-

Attribute(s): NUpath Difference/Diversity

MGT 2330. Business Law. (3 Hours)

Introduces the foundations and principles of American legal jurisprudence and aspects of the legal environment that impact business executives. Begins with an overview of the court system, litigation, and the U.S. Constitution. Emphasizes the roles of contract law, tort law, criminal law, and property rights in business. Focuses on the legal organization and operation of business entities such as corporations, limited liability companies, and partnerships, including corporate governance models, board of director liability, shareholder conflicts, proxy contests, and stakeholder rights. Special topics affecting business include intellectual property, employment laws, discrimination in the workplace, international law, and securities regulations.

MGT 2550. Sustainable Entrepreneurship. (3 Hours)

Seeks to help students assess the organizational benefits and the social implications of developing sustainable business models, starting from a definition of what a social enterprise is and how it differs from other types of business. Covers recent theories and frameworks on social and sustainable entrepreneurship, exploring best practices and case studies of purpose-driven companies. Offers students an opportunity to apply entrepreneurial business principles to provide social benefits in areas such as the environment, workforce development, education, health, community, and international development. Students develop a sustainable business idea by identifying challenges and opportunities and applying ethical reasoning needed to make business safer, fairer, and more positively impactful.

Prerequisite(s): MGT 1100 with a minimum grade of D-

MGT 2990. Elective. (1-4 Hours)

Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

MGT 3220. International Business. (3 Hours)

Focuses on the principles and practices of international business, comparing domestic and international activities and managerial responsibilities. Examines the major facets of the international management environment (legal, political, economic, and cultural). Explores international strategies by assessing the main factors determining success and failure of international companies. Offers students an opportunity to describe and compare domestic and international management operations and issues such as managing a multicultural workforce, designing and executing global marketing strategies, designing global products and services, and managing global R&D.

Prerequisite(s): MGT 2100 with a minimum grade of D- or MGT 2310 with a minimum grade of D- or CMN 3050 with a minimum grade of D- or LDR 1501 with a minimum grade of D-

Attribute(s): NUpath Societies/Institutions

MGT 3990. Elective. (1-4 Hours)

Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

MGT 4210. Project Management. (3 Hours)

Focuses both on the analytical tools to manage projects as well as the people-management tools necessary for project success. Examines the entire process of implementing a project, from project definition to the evaluation of feasibility, scheduling, quality criteria, and financial and budgetary factors. Offers students an opportunity to apply contemporary management techniques based on Project Management Institute (PMI) current practices and to become familiar with current software options.

Prerequisite(s): MGT 2100 with a minimum grade of D- or MGT 2310 with a minimum grade of D- or CMN 3050 with a minimum grade of D- or LDR 1501 with a minimum grade of D-

MGT 4220. Innovation and Change Management. (3 Hours)

Offers students an opportunity to discuss and apply principles, tools, and methods to successfully implement change and innovation within organizations. The use of multiple perspectives to assess organizational performance seeks to ensure that students are not trapped by a "one-best-way" approach to change management. Discusses strategies to design, implement, communicate, and sustain change; techniques for mapping and assessing when and where change is needed in an organization; organizational development techniques; as well as barriers and enablers to fostering an environment conducive to change and innovation.

Prerequisite(s): MGT 4210 with a minimum grade of D- or (PJM 1100 with a minimum grade of D- ; PJM 1400 with a minimum grade of D-)

MGT 4230. New Venture Creation. (3 Hours)

Examines the theory and practice of developing and managing innovations in startups and in already established firms. Offers students an opportunity to apply frameworks, strategies, business models, idea-generation techniques, and funding methods for introducing new products and services. Examines such topics as the creative process, the formulation of a business plan, and the execution of the plan itself.

Prerequisite(s): ENG 3107 with a minimum grade of D- ; ENG 3108 with a minimum grade of S ; ((MGT 1100 with a minimum grade of D- ; MGT 2310 with a minimum grade of D-) or (PJM 1100 with a minimum grade of D- ; PJM 1400 with a minimum grade of D-) or MGT 4210 with a minimum grade of D-)

Attribute(s): NUpath Creative Express/Innov, NUpath Writing Intensive

MGT 4850. Business Strategy. (4 Hours)

Examines how companies in different industries choose goals and strategically position themselves in the business environment. Examines the total management process from planning to execution. Offers students an opportunity to critically reflect about issues, including long-term planning, corporate social responsibility, diversification, and building dynamic capabilities through the application of strategic frameworks. As a capstone course, it relies on and combines skills from several business disciplines—marketing, finance and accounting, organizational behavior, operations, and management information systems.

Prerequisite(s): MGT 2310 with a minimum grade of D- ; ENG 3107 with a minimum grade of C ; ENG 3108 with a minimum grade of S

Attribute(s): NUpath Capstone Experience, NUpath Writing Intensive

MGT 4955. Project. (1-4 Hours)

Focuses on in-depth project in which a student conducts research or produces a product related to the student's major field. May be repeated without limit.

MGT 4990. Elective. (1-4 Hours)

Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

MGT 4995. Experiential Management Practicum. (3 Hours)

Offers students an opportunity to test-drive a potential career, acquire marketable skills, and practice typical obligations of the professional work environment. Students apply knowledge and skills gained through their management degree program to work on challenging short-term projects under faculty supervision. Students are matched with discipline-specific consulting projects provided by a wide range of sponsoring organizations in the private and nonprofit sectors. Examples of projects include developing a project plan, conducting market research, and developing and delivering managerial recommendations to sponsoring organizations. Requires an application process through the experiential network platform.